

Communication from Public

Name: Heather Martin & Liz Garo, Los Angeles Independent Venues Coalition

Date Submitted: 06/22/2021 09:07 AM

Council File No: 21-0571

Comments for Public Posting: On behalf of the Los Angeles Independent Venues Coalition, please see the attached letter in SUPPORT of Council File 21-0571 - the motion to Develop an Outdoor Performance Program.



June 21, 2021

Honorable Nury Martinez &
Members of the Los Angeles City Council
Los Angeles City Hall
200 N. Spring St.
Los Angeles, CA 90012

Dear Council President Martinez & Members of the LA City Council:

RE: **SUPPORT “DEVELOPMENT OF AN OUTDOOR PERFORMANCE PROGRAM” MOTION
City Council Agenda Item No. 21-0571**

Honorable Nury Martinez & Members of the City Council,

On behalf of the LA Independent Venue Coalition (LAIVC), the Los Angeles Chapter of the National Independent Venue Coalition (NIVA) – comprised of over 100 independent live music venues, festivals, and promoters throughout Los Angeles County – we would like to express our strong support for Motion No. 21-0571: the development of an outdoor performance program.

Disproportionately impacted by the COVID shutdowns, live venues were the first businesses to close and are among the last to reopen.

Brick and mortar venues are not only the foundation of our local creative economy, but they are a catalyst that drives socio-economic inclusion in our communities and serves as powerful platforms for emerging and independent artists.

Over the past 14 months, LA’s live venues have had zero revenue coming in and have lost between \$25,000-\$250,000 per month to remain closed, yet they still have had to incur all the overhead costs of operating their business. Incurring these massive expenses has caused iconic LA venues like the Bootleg Theater, the Maui Sugar Mill Saloon, the Lyric Hyperion, and others who have been part of the city’s cultural fabric for decades to shutter their doors for good.

We cannot allow more of our city’s small businesses to disappear.

Motion No. 21-0571 by Councilmembers Raman, Bonin & Krekorian would provide another rampway for venues to re-open, rehire & resume as anchor tenants and major economic drivers by making it easier to utilize and repurpose outdoor spaces for live shows.

The state’s recent re-opening guideline finally allows venues to start utilizing their indoor spaces. However, increased public health guidelines, continued public concerns about health risks at indoor facilities, and the nuances of concert economics make it challenging to immediately host indoor shows at 100% capacity. This makes outdoor events more viable and in-demand.



Furthermore, the City's current process for obtaining permits to host outdoor events is confusing, time-consuming, and costly. Creating a streamlined, integrated program for expediting permits (similar to Al Fresco for restaurants) will enable more venues to keep their doors open and start boosting revenues – in a safe and consumer-friendly manner.

We humbly urge you to support Motion No. 21-0571 and provide our Los Angeles independent venues with the avenues to re-open, activate LA's cultural corridors and community gathering spots, and bring a significant return to the local economic recovery.

Sincerely,

Heather Martin
Co-Founder, Los Angeles Independent Venue Coalition

Liz Garo
Co-Founder, Los Angeles Independent Venue Coalition

CC: Council President Nury Martinez
Councilmember John Lee, Chair of Arts, Parks, Health, Education & Neighborhoods
Councilmember Bob Blumenfield, Chair of Public Works
Councilmember Nithya Raman
Councilmember Mike Bonin
Councilmember Paul Krekorian
Councilmember Gil Cedillo

Associate Signatories of LAIVC:

- [1720](#)
- [Alex's Bar](#)
- [Art Dont Sleep](#)
- [Art Share L.A.](#)
- [BeachLife Festival](#)
- [Bobby Dee Presents](#)
- [Bootleg Theater](#)
- [Catch One](#)
- [Center Stage Theater](#)
- [Chill Bar Palm Springs](#)
- [Club Los Globos](#)
- [COLORS Worldwide](#)
- [Cowboy Country](#)
- [Desert Daze](#)
- [Desert Rose Playhouse](#)
- [District 7 DTLA](#)
- [Dynasty Typewriter](#)
- [Eastside Rehearsal](#)
- [EOS Lounge](#)
- [Evoekore Media](#)
- [Flappers Comedy Club & Restaurant](#)
- [Foolish Mortal Productions](#)
- [Gaslamp Restaurant](#)
- [Globe Theatre](#)
- [Gold Diggers](#)
- [Grand Ole Echo](#)
- [Ham and Eggs](#)
- [Harvelle's](#)
- [Icon Concerts](#)
- [IHEARTCOMIX](#)
- [In Fuzz We Trust Presents](#)
- [Jazz Is Dead](#)
- [Junior High](#)
- [Kensington Presents](#)
- [La Cita](#)
- [Largo at the Coronet](#)
- [Lethal Amounts](#)



- [Levitt Foundation](#)
- [Levitt Pavilion Los Angeles](#)
- [Lightning In A Bottle Festival](#)
- [Lights Down Low](#)
- [Little Joy](#)
- [Lobero Theatre](#)
- [Lodge Room](#)
- [Los Angeles Theatre](#)
- [Lyric Hyperion Theatre](#)
- [Maui Sugar Mill Saloon](#)
- [McCabe's Guitar Shop](#)
- [Meta Touring](#)
- [Mixed Feelings](#)
- [Molly Malones Irish Pub](#)
- [Monty Bar](#)
- [Moroccan Lounge](#)
- [Nederlander Concerts](#)
- [Pacific Hills Banquet and Event Center](#)
- [Pappy & Harriet's](#)
- [Permanent Records Roadhouse](#)
- [Punk Rock Bowling](#)
- [Rainbow Bar and Grill](#)
- [Rec Center](#)
- [Resident](#)
- [Rum & Humble](#)
- [Rumba Room Live](#)
- [Saint Rocke](#)
- [Santa Barbara Bowl](#)
- [Sean Healy Presents](#)
- [ShredHouse Productions](#)
- [Sid the Cat Presents](#)
- [Silverlake Lounge](#)
- [SOHO Restaurant & Music](#)
- [ClubSupply & Demand](#)
- [Teraqram Ballroom](#)
- [The Airliner](#)
- [The Alibi](#)
- [The Baked Potato](#)
- [The Bourbon Room](#)
- [The Canyon @ The Saban Theatre](#)
- [The Canyon @ The Starlight Bowl](#)
- [The Canyon Agoura Hills](#)
- [The Colony Theatre Company](#)
- [The Comedy Store](#)
- [The Complex Hollywood](#)
- [The Do-Over](#)
- [The Groundlings](#)
- [The Hotel Cafe](#)
- [The Lash](#)
- [The Marjorie Luke Theatre](#)
- [The Mayan](#)
- [The Mint](#)
- [The Miracle Theater](#)
- [The Paramount](#)
- [The Performing Arts Education Centers](#)
- [The Redwood Bar & Grill](#)
- [The Regent Theater](#)
- [The Ruby LA](#)
- [The Sardine](#)
- [The Theatre at Ace Hotel](#)
- [The Vermont Hollywood](#)
- [The Viper Room](#)
- [The Virgil](#)
- [The Yard Theater](#)
- [Townhouse & Del Monte Speakeasy](#)
- [Trip](#)
- [Troubadour](#)
- [What the Sound](#)
- [Whisky A Go-Go](#)
- [Zebulon](#)